

## Photo Sharing on the Internet

1. Why share photos on the Internet?
  - a. Cheaper than sending through the mail
    - i. Processing/reprint costs
    - ii. Envelope costs
    - iii. Postage costs
    - iv. Time to write out multiple cover notes
  - b. Can share with more friends and relatives than through the mail
    - i. Don't have to worry about them all getting together to view at the same time
    - ii. Don't have to worry about toting around a photo album/brag book with you everywhere
  - c. Friends and relatives can view photos at their leisure
2. Ways to share photos on the Internet
  - a. E-mail
    - i. Attachments to messages
      1. Have to scan in prints or copy over digital files
      2. May be confused with viruses
      3. May get scrambled in transmission
        - a. CompuServe and AOL accounts sometimes need to have files .zipped first
      4. Long upload/download times over dial-up lines
      5. One or more large files may get discarded by your ISP's SMTP server
      6. Firewalls and security policies can block e-mail attachments
      7. Low-quality prints on home printer
    - ii. In-line photos on HTML messages
      1. Same problems with transmission, viruses, upload/download times, low-quality prints, etc.
      2. Some people turn off HTML e-mail for security reasons
  - b. IRC and Instant Messaging
    - i. Can flood an IRC server
    - ii. DCC, most IM is one-on-one
    - iii. Firewalls, proxy servers, and security policies can block file transfer
  - c. ftp, Web-based directories
    - i. Examples: STARFLEET Region 13 Summit Photos, <http://www.region13.org/summit/images/pictures/>
    - ii. Pro:
      1. Don't have to spend lots of time organizing and writing up pretty pages
      2. Not confusable with attached viruses
    - iii. Con:
      1. Have to scan in prints or copy over digital files

2. Friends or relatives need to know the site and login information
  3. One-at-a-time photo transfer can be long and boring
  4. No room for descriptions of photos
  5. friends and relatives are stuck downloading and/or viewing everything
  6. time-sink if they're not interested in viewing all photos, or if they're limited to dial-up access
  7. Storage and bandwidth limitations of your account
  8. Low-quality prints on home printer, or need CD-burner to bring large-sized files to (work, Kinko's, etc.) for high-quality prints
- d. Web pages or sites
- i. Examples: Bonnie Brae Highland Games  
[http://tmana.tripod.com/Bonnie\\_Brae/](http://tmana.tripod.com/Bonnie_Brae/)  
 OPH Booth at 2001 North Plainfield Street Fair  
[http://members.tripod.com/~TMana/PhotoSuite/OPH\\_at\\_NPSF/](http://members.tripod.com/~TMana/PhotoSuite/OPH_at_NPSF/)  
 2002 Capsuto Family Reunion (passworded)  
<http://www.stevecap.com/familia/>
  - ii. Pro:
    1. Pretty interface
    2. Can use thumbnails as previews
      - a. view large images only of what you want to view
      - b. easier on slow-bandwidth connections
    3. Room to place captions and other information
    4. Photo editing software can automatically create Web pages and sites, and can automatically transfer image information to pages (e.g. PhotoSuite)
    5. Can restrict viewership with login IDs/passwords to pages
  - iii. Con:
    1. Requires HTML know-how or page-generating tools
    2. Have to scan in prints or copy over digital files
    3. Storage and bandwidth limitations of your account
    4. Low-quality prints on home printer, or need CD-burner to bring large-sized files to (work, Kinko's, etc.) for high-quality prints
    5. Available to general public
      - a. Possible security concerns (children's images available to would-be kidnappers, molesters, etc.)
      - b. Possible copyright concerns (persons who will swipe your image and call it theirs, etc.)
- e. Restricted group sites (Yahoo!Groups, etc.)
- i. Examples:
    1. Brenda's photos on the Yahoo!Groups Courtesan group photos page

2. Brenda's photos on the Yahoo!Groups RenCostumer group photos page
  3. Brenda's photos on the Yahoo!Groups RenCostumer group files page
- ii. Pro:
    1. Thumbnails automatically provided and generated
    2. Can use existing captions, or write your own
    3. Easy announcement to interested group
    4. Don't have to write pages, etc.
    5. Prints and associated merchandise available for purchase
    6. Not available to general public
  - iii. Con:
    1. Still have to upload photos
    2. Storage and bandwidth limitations of group account
    3. Must be member of group and service to upload photos
      - a. How much information do they want?
      - b. How do they intend to use it?
      - c. How much advertising can you opt out of?
    4. May have to be a member of the group and service to view photos
    5. Terms and Conditions of Site: who \*really\* owns the rights to your photos?
- f. Photo-sharing services
- i. Examples
    1. Ofoto <http://www.ofoto.com/>
    2. Snapfish <http://www.snapfish.com/>
    3. Shutterfly <http://www.shutterfly.com/>
    4. PhotoWorks <http://www.photoworks.com/>
  - ii. Pro:
    1. Thumbnails and slide shows available, and automatically created
    2. Film processed at a discount and automatically uploaded
    3. Can add captions to photos
    4. Can invite friends and family to view with a personalized e-mail message
    5. Don't have to write pages, etc.
    6. Prints and associated merchandise available for purchase
    7. Not available to general public
  - iii. Con:
    1. Limited storage life of albums or high-resolution files (PhotoWorks, Snapfish)
    2. No film negatives returned
      - a. All prints must be done through the service
    3. Have to join service to upload photos
      - a. How much information do they want?
      - b. How do they intend to use it?

- c. How much advertising can you opt out of?
4. May have to answer same questions to view the photos
5. Terms and condition of Site: who \*really\* owns the rights to your photos?